

Name: _____

Date: _____

Persuasive Letter Planning Frame

Are you FOR or AGAINST animal experimentation (e.g. Pig Heart transplants)?

Remember:

- Be clear and understand the question you are answering
- Stick to one point of view and argue for that view only
- What are you wanting the person, who is reading your letter, to achieve?

I believe that animal experimentation...

Remember evidence!

Useful words:

Firstly...
Secondly...
In my opinion...
Some believe that...
I feel that...
I am sure that...
It is certain...
Therefore...
Moreover...
For this reason...

Facts:

Introduction/paragraph 1: Why are you writing this letter? (introduce WWWWW/Rhetorical question)

Argument 1:

Evidence: (Support your point above)

Argument 2:

Evidence: (Support your point above)

Argument 3:

Evidence: (Support your point above)

Conclusion: Sum up the main argument / give your personal view

Persuasive Writing Phrases and Vocabulary

<p>Phrases using that</p> <ul style="list-style-type: none"> ■ I believe that . . . ■ I think that . . . ■ It seems to me that . . . ■ It is clear that . . . ■ It strikes me that . . . ■ There is no doubt that . . . (There can be no doubt that . . .) ■ I am convinced that . . . ■ It appears that . . . ■ It is obvious that . . . 	<p>Rhetorical questions</p> <ul style="list-style-type: none"> ■ Is it any wonder that . . . ? ■ Don't you think . . . ? ■ Isn't it clear that . . . ? ■ Isn't it the case that . . . ? ■ How can anyone believe this to be true? ■ Does anyone really believe that . . . ?
<p>Other phrases to start a sentence with</p> <ul style="list-style-type: none"> ■ In my opinion . . . ■ As I see it . . . ■ As everyone knows . . . ■ Clearly . . . ■ Obviously . . . ■ Inevitably . . . ■ My own view is . . . 	<p>Initial phrases followed by a comma</p> <ul style="list-style-type: none"> ■ Surely, ■ Firstly, ■ Secondly, ■ Thirdly, ■ In addition, ■ Furthermore, ■ Moreover,
<p>Phrases to use when providing evidence</p> <ul style="list-style-type: none"> ■ For example, ■ I cite, as an example . . . ■ My evidence to support this is . . . ■ I would draw your attention to . . . ■ I would refer to . . . 	<p>Phrases to finish off with</p> <ul style="list-style-type: none"> ■ My last point is . . . ■ My final point is . . . ■ Finally, ■ In conclusion, ■ In summary, ■ To conclude I would like to say . . . ■ On the basis of the evidence presented . . . ■ On balance . . . ■ The evidence presented supports the view that . . . ■ It is my sincere belief that . . . • From the information stated above...

Persuasive Writing

Introductions

I think...
For this reason...
I feel that...
I am sure that...
It is certain...
I am writing to...
Of course...
In the same way...
On the other hand...
In this situation...

Making your point

Firstly, secondly,
thirdly...
Furthermore...
In addition...
Also...
Finally...
Likewise...
Besides...
Again...
Moreover...
Similarly...
Surely...
Certainly...
Specifically...
If...then...
because...

Details

For example...
In fact...
For instance...
As evidence...
In support of this...
Endings
For these reasons...
As you can see...
In other words...
On the whole...
In short...
Without a doubt...
In brief...
Undoubtedly...

Other Words

reasons
arguments
for
against
unfair
pros
cons



Success Criteria for Persuasive Writing

- ✓ I will state my point of view.
- ✓ I will use the present tense.
- ✓ I will make strong points.
- ✓ I will back up my opinions with evidence.
- ✓ I will use conjunctions. (therefore, then, although...)
- ✓ I will use strong words.
- ✓ I will write a convincing conclusion.

